

Program Strand: Communication Design

Students who choose a career in Communication Design will use information and ideas that are presented through graphic design, and then through visual communication sources primarily in the realm of two-dimensional images, and web design. Combining drawing, illustration, and typographical elements for various media forms, visual communication is related with advertising and business-visual and audio design.

Secondary Career Academy Development Timetable Academy classes are listed in bold type.

Pre-Academy Grades 6 – 8	Grade 9	Grade 10	Grade 11	Grade 12	
6 th grade—Middle Moves and M/J Art/2-D1 010101001 7 th grade—Career Preparation Requirement and M/J Art/2-D2 010102001 8 th grade—Transition Tools and M/J Art/3-D1 010104001	English I	English II	English III	English IV	
	Algebra or higher	Geometry or higher	Algebra II or higher	Pre-calculus or Other Mathematics Course	
	Earth & Space Science or Biology	Biology or Chemistry	Chemistry or Physics or Physical Science	Science Elective or Other Elective	
	World History	Elective	American History	American Government / Economics	
	9 th Grade Transition	Foreign Language or Other Elective	Foreign Language or Other Elective	Foreign Language or Other Elective	
		Drawing I 010434001 and Drawing II 010435001	Graphic Design I 01063001	Commercial Art I 011230001	Portfolio I 1010931001
	Elective	Graphic Design II 01063100 or Photography 1 ELP GYX 401	Interior Design 011335001 or Commercial Art III 011232001	Portfolio II 010932001 or AP Portfolio 010935001	
Elective	Elective	Elective	Elective		

Suggested Electives:

- Students may in their Junior or Senior year opt to participate in the Career Experience Opportunity (CEO) internship program using the following course numbers: Workplace Essentials – 83003101A (Honors .5) and CEO internship – 0500330CE (Honors .5).
- Students may complete more than one program within the Academy of Design providing courses are offered at the school site.
- In addition, students can choose to enroll in Visual Fundamentals 1 and Commercial Art III classes to enhance their marketability.

To find a Miami-Dade County Public High School with this Program Strand, please link to http://ssr.dadeschools.net/acad_tally_schls.pdf.

Internship Opportunities	Student Organizations / Clubs	Earn Upon Completion
<ul style="list-style-type: none"> • Academy Internship • Cooperative Education • Job Shadowing • School-Based Enterprise • Service Learning • Dual Enrollment • Portal to CEO 	<ul style="list-style-type: none"> • Local School Art Club • Local School Mural Club 	<ul style="list-style-type: none"> • For more information on the Florida Department of Education Bright Futures Scholarship Programs: Florida Academic Scholars Award (FAS), Florida Medallion Scholars Award (FMS), and Florida Gold Seal Vocational Scholars Award (GSV) please contact a guidance counselor or visit: http://www.floridastudentfinancialaid.org/ssfad/factsheets/BF.htm. • For more information about TECH PREP Articulation Agreements with local colleges, please contact your guidance counselor.

POSTSECONDARY OPTIONS

Certification Programs	Community College (A.A./A.S.) or Proprietary Programs	Four-Year College and University Programs
<ul style="list-style-type: none"> • None known at this time 	<ul style="list-style-type: none"> • Fine Arts • Visual Arts • The Art Institutes • ITT Technical Institute 	<ul style="list-style-type: none"> • BFA Fine Arts • BA Art History • BA Art Education • BA Marketing • BA Business Administration • The Art Institutes • University of Florida • Florida State University • Ringling College of Art and Design

CAREER OPTIONS

Entry Level	After Post-Secondary Education
<ul style="list-style-type: none"> • Commercial Photographer • Digital Imaging/Desktop Publisher • Art Designer • Magazine Production Editor • Marketing Assistant • Senior Product Manager • Interior Design Assistant • Graphic Design Assistant 	<ul style="list-style-type: none"> • Design & Management • Fashion Designer • Interior Designer • Photographer • Fashion Marketing • Teacher • Illustrator • Graphic Designer • Product Designer • Design Management • Design & Technology